



QUALITY OF LIFE



COLMAR BRUNTON
Social Research Agency

QUALITY OF LIFE SURVEY 2016

Appendices

Quality of Life Survey 2016

Appendices

A joint project between the following New Zealand councils



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APPENDIX I – DETAILED REASONS FOR QUALITY OF LIFE RATING

Reasons for positive quality of life response (by council area)

(1/4 pages)	7 CITY TOTAL (n=4919) %	AUCKLAND (n=2222) %	HAMILTON (n=436) %	HUTT (n=454) %	PORIRUA (n=464) %	WELLINGTON (n=483) %	CHRIST- CHURCH (n=412) %	DUNEDIN (n=448) %	WAIKATO (n=1070) %	GREATER WELLINGTON (n=1855) %
Health and wellbeing	37	37	36	35	35	37	37	37	39	38
I am happy/content/enjoy life/everything is good/fine	24	24	22	23	21	21	23	27	24	22
Healthy	14	13	14	15	16	16	14	14	16	17
Free medical care/good healthcare	1	2	3	1	1	1	1	*	2	1
Stress/pressure	1	1	1	2	1	2	3	1	1	2
Declining health/poor health	1	1	2	*	1	1	1	1	2	1
Relationships	32	32	35	35	35	31	34	33	35	34
Family/family support/children	25	25	25	27	25	21	25	22	25	24
Friends/social network	15	14	13	17	18	20	18	18	14	18
Happy marriage/supportive spouse/partner	4	3	6	4	3	5	4	6	6	5
Good neighbours	2	2	2	2	3	2	2	2	3	2
Have support (no further information provided)	2	2	3	2	2	2	2	1	2	2

Reasons for positive quality of life rating (by council) – continued (2/4)	7 CITY TOTAL (n=4919) %	AUCKLAND (n=2222) %	HAMILTON (n=436) %	HUTT (n=454) %	PORIRUA (n=464) %	WELLINGTON (n=483) %	CHRIST- CHURCH (n=412) %	DUNEDIN (n=448) %	WAIKATO (n=1070) %	GREATER WELLINGTON (n=1855) %
Financial wellbeing (ability to provide/ownership of assets or material possessions)	31	31	33	35	26	30	31	29	30	31
No financial worries	13	13	13	15	10	16	14	13	12	16
Have enough food/enough to eat/clothes/enough for the basics	7	7	6	10	5	6	6	6	7	6
Have everything I need	6	6	7	7	7	10	6	6	6	7
Own my own home	3	3	5	3	3	3	3	3	3	3
Not earning enough/not enough money/low wages	3	3	3	3	2	1	4	4	3	2
Expensive cost of living e.g. food, bills	2	3	2	1	2	1	2	1	1	1
I have a car/transport/driver's license	1	1	2	2	*	1	1	1	1	1
Aspects of local area (city/community)	28	30	22	25	26	34	22	28	25	29
I like the area where I live/great location	13	13	14	10	15	16	10	14	13	14
Safe area/country e.g. no war/terrorism/police brutality	5	6	3	7	3	6	2	5	4	5
Great community/neighbourhood	5	5	2	5	5	7	3	5	4	6
Good facilities/amenities	4	4	3	5	4	6	4	3	2	5
Schools nearby/good schools/education	3	3	2	4	3	4	2	5	2	4
Friendly people	2	2	1	2	2	4	2	2	1	3
Enjoy the cultural diversity	1	2	*	-	1	1	1	*	*	2
Good public transport	1	1	1	2	1	2	*	1	*	2
Quiet/quiet neighbourhood/peaceful	1	1	1	1	1	3	1	1	1	2
Negative comments about Government/local government	1	1	-	1	*	*	1	1	*	*
Reasons for positive quality of life rating (by council) – continued	7 CITY	AUCKLAND	HAMILTON	HUTT	PORIRUA	WELLINGTON	CHRIST- CHURCH	DUNEDIN	WAIKATO	GREATER WELLINGTON

(3/4)	TOTAL (n=4919) %	(n=2222) %	(n=436) %	(n=454) %	(n=464) %	(n=483) %	(n=412) %	(n=448) %	(n=1070) %	(n=1855) %
Aspects of local area (city/community) - continued	(see above)									
Poor public transport/expensive public transport	1	2	*	-	*	1	*	-	*	*
Bad traffic/congestion/long commute to work	1	2	-	-	*	*	1	-	*	*
Crime/violence	1	1	1	1	1	1	1	*	*	1
Overcrowding/not enough infrastructure	1	1	1	*	*	-	-	-	*	*
Lifestyle (interests/activities)	24	22	25	26	22	30	24	26	26	27
Good balance/balanced life/work life balance	5	4	5	5	4	6	7	5	5	5
Good lifestyle	4	4	4	5	3	5	3	3	4	5
Hobbies/interests	4	4	3	5	3	3	5	5	3	4
Lots of things to do/many activities/events	4	3	3	1	4	9	4	6	3	5
Sport/regular exercise/fit/active	3	2	5	6	4	4	3	3	5	4
Freedom/independent	2	2	3	3	1	2	2	2	3	2
Able to take holidays/travel	2	2	2	3	1	1	2	2	2	1
Faith/belief in God/church	2	2	1	1	3	1	1	2	1	1
Garden/like gardening	1	1	1	1	1	*	1	1	1	1
Enjoying retirement/retired	1	1	*	1	*	*	*	1	1	1
Pet owner dog/cats etc.	1	1	*	*	1	-	1	1	*	1
No work life balance/not much time for family, leisure, social life	1	1	1	1	*	2	2	1	1	1
Have to work long hours/too much	1	1	*	-	1	1	*	*	1	1
Reasons for positive quality of life rating (by council) – continued (4/4)	7 CITY	AUCKLAND	HAMILTON	HUTT	PORIRUA	WELLINGTON	CHRIST-CHURCH	DUNEDIN	WAIKATO	GREATER WELLINGTON

	TOTAL (n=4919) %	(n=2222) %	(n=436) %	(n=454) %	(n=464) %	(n=483) %	(n=412) %	(n=448) %	(n=1070) %	(n=1855) %
Work related (job/career/vocation/prospects)	16	15	17	20	19	19	16	22	18	18
Rewarding/good job/have work	14	13	16	17	17	16	13	19	16	15
Opportunities available	2	1	1	2	1	3	3	1	1	2
Future looks good/studying for the future	1	1	1	*	*	1	1	*	*	1
Housing (quantity/quality/cost)	14	15	12	15	13	14	13	17	13	13
Comfortable home/roof over my head	12	12	10	13	11	13	13	13	11	12
Housing expensive/not affordable (rents and house prices)	2	3	1	*	*	1	*	1	1	1
Affordable housing/cost of living	1	*	1	1	1	1	-	3	1	1
Appreciation of environment	8	9	4	5	8	8	6	7	6	7
Good environment (no mention of beauty or nature)	4	5	3	3	3	3	4	3	2	3
Beautiful natural environment	3	4	1	1	6	5	3	4	3	3
Good climate	1	1	*	*	*	*	*	1	*	1
Other (nett)	20	20	20	21	25	17	21	20	19	19
Other	7	6	5	6	7	7	7	7	5	6
That's what I think/believe/feel/ because it is	2	2	2	2	3	1	3	2	2	2
Just average/quality of life just average	2	2	1	1	2	1	1	1	1	2
Room for improvement	1	1	1	2	2	1	1	1	1	1
None/nothing/no comment	8	8	11	9	11	6	8	9	9	8

Base: All respondents who rated their quality of life as 'extremely good' or 'good' (excluding not answered).

Source: Q30. And why did you describe your overall quality of life in this way?

Note, percentages may add to more than 100% as respondents could provide more than one reason.

Reasons mentioned by less than 0.5% of respondents in the 7 city areas are not shown.

* indicates a percentage between 0.0% and 0.5%

Reasons for negative quality of life response (by council area)

Note that the following results for Hamilton, Hutt, Porirua, Wellington, Christchurch and Dunedin are based on small sample sizes (less than 30 respondents); the following results for these cities are indicative only and must be interpreted with caution.

(1/3 pages)	7 CITY TOTAL (n=177) %	AUCKLAND (n=96) %	HAMILTON (n=20*) %	HUTT (n=14*) %	PORIRUA (n=11*) %	WELLINGTON (n=11*) %	CHRIST- CHURCH (n=15*) %	DUNEDIN (n=10*) %	WAIKATO (n=49) %	GREATER WELLINGTON (n=45) %
Poor financial wellbeing	43	48	59	44	20	66	10	28	62	51
Not earning enough/not enough money	31	35	59	29	20	30	10	22	56	32
Expensive cost of living e.g. food, bills	18	20	10	21	-	48	-	18	11	30
No financial worries	2	2	-	-	-	-	-	-	-	-
Have enough food/clothes/enough for the basics	1	1	-	9	-	-	-	-	-	2
Poor health and wellbeing	24	18	37	13	12	26	39	63	33	28
Declining health/poor health	18	11	32	13	12	18	39	63	27	17
Stress/pressure	5	6	4	-	-	16	-	-	6	14
Healthy	1	2	-	-	-	-	-	-	3	-
Work related (job/career/vocation/prospects)	17	15	5	11	16	9	34	24	14	17
Unemployed/no jobs	15	13	5	11	16	9	34	-	9	17
Rewarding/good job/work	2	3	-	-	-	-	-	12	4	-
Unhappy in my job	*	-	-	-	-	-	-	13	-	-

Reasons for negative quality of life rating (by council) – continued (2/3)	7 CITY TOTAL (n=177) %	AUCKLAND (n=96) %	HAMILTON (n=20*) %	HUTT (n=14*) %	PORIRUA (n=11*) %	WELLINGTON (n=11*) %	CHRIST- CHURCH (n=15*) %	DUNEDIN (n=10*) %	WAIKATO (n=49) %	GREATER WELLINGTON (n=45) %
Housing (quantity/quality/cost)	17	22	4	7	-	26	-	6	1	13
Housing expensive/not affordable (rents and house prices)	15	20	4	-	-	26	-	-	1	11
Bad quality of housing	4	5	-	7	-	-	-	6	-	2
Aspects of local area (city/community)	15	14	16	15	11	39	11	12	9	25
Negative comments about Government/local government	6	4	16	-	-	34	-	12	5	15
Crime/violence	4	4	5	-	11	-	7	-	1	1
Poor public transport/expensive public transport	3	2	-	15	-	5	4	-	-	10
Bad traffic/congestion/long commute to work	2	3	-	-	-	5	-	-	-	2
Homelessness/vagrants/undesirables	2	2	-	-	11	-	4	-	-	1
No traffic issues/no traffic congestion	2	2	-	-	-	-	-	-	-	-
Overcrowding/not enough infrastructure	1	1	-	-	-	5	-	-	-	2
Safe/safe area/country e.g. no war/terrorism/police brutality	1	2	-	-	-	-	-	-	-	-
Good facilities/amenities	1	1	-	-	-	-	-	-	-	-
School/schools nearby/good schools/education	1	1	-	-	-	-	-	-	4	-
Poor lifestyle	7	9	6	-	8	5	-	4	17	7
Have to work long hours/too much	6	7	6	-	8	5	-	4	17	5
No work life balance/not much time for family, leisure, social life	3	5	-	-	8	-	-	-	10	1

Reasons for negative quality of life rating (by council) – continued (3/3)	7 CITY TOTAL (n=177) %	AUCKLAND (n=96) %	HAMILTON (n=20*) %	HUTT (n=14*) %	PORIRUA (n=11*) %	WELLINGTON (n=11*) %	CHRIST- CHURCH (n=15*) %	DUNEDIN (n=10*) %	WAIKATO (n=49) %	GREATER WELLINGTON (n=45) %
Relationships	10	12	14	6	-	-	5	9	11	4
Isolation/no social life	5	6	10	6	-	-	5	9	3	4
Failing relationships	2	3	-	-	-	-	-	-	-	-
Friends/social network	2	3	-	-	-	-	-	-	-	-
Family/family support/children	1	1	4	-	-	-	-	-	6	-
Other (nett)	36	37	19	43	63	52	30	29	20	50
Other	19	20	19	16	25	32	16	4	12	30
Quality of life poor/not good (non-specific)	8	7	-	18	12	14	10	-	2	17
That's what I think/believe/feel/ because it is	2	2	-	-	7	-	-	19	-	1
None/nothing/no comment	7	9	-	4	19	-	4	7	6	3
Don't know	1	-	-	6	-	11	-	-	-	6

Base: All respondents who rated their quality of life as 'extremely poor' or 'poor' (excluding not answered)

Source: Q30. And why did you describe your overall quality of life in this way?

Note, percentages may add to more than 100% as respondents could provide more than one reason

* indicates a percentage between 0.0% and 0.5%

APPENDIX II –SAMPLE PROFILE

The demographic profile shown below relates to residents of the seven city areas only. Results for Greater Wellington and Waikato regional areas are not provided.

Gender

	7 CITY TOTAL (n=5904) Unweighted %	7 CITY TOTAL (Weighted n=5904) Weighted %
Female	57	52
Male	42	48
Gender diverse	..*	..*

Base: All respondents

*Note, the New Zealand Census does not collect data for those who identify as 'gender diverse' - these individuals were randomly assigned to another gender category for weighting purposes only. There were 12 respondents across the seven city areas who identified as gender diverse in the 2016 Quality of Life Survey (less than 0.5%).

Age

	7 CITY TOTAL (n=5904) Unweighted %	7 CITY TOTAL (Weighted n=5904) Weighted %
18 – 24 years	16	15
25 – 49 years	36	46
50 – 64 years	25	23
65+ years	22	16

Base: All respondents

Ethnicity

	7 CITY TOTAL (n=5904) Unweighted %	7 CITY TOTAL (Weighted n=5904) Weighted %
Māori	8	9
Pacific	7	9
Asian	8	19
NZ European/Other	83	70
Don't know/Refused	2	2

Base: All respondents. Respondents could select more than one ethnic identity so percentages will not add to 100.

Council area

	7 CITY TOTAL (n=5904) Unweighted %	7 CITY TOTAL (Weighted n=5904) Weighted %
Auckland	46	60
Hamilton	9	6
Hutt	9	4
Porirua	9	2
Wellington	9	8
Christchurch	9	15
Dunedin	9	5

Base: All respondents

Source: Electoral roll (sample) data.

Birthplace

	7 CITY TOTAL (n=5882) Unweighted %	7 CITY TOTAL (Weighted n=5885) Weighted %
Born in New Zealand	70	62
Born outside of New Zealand	30	38

Base: All respondents (excluding not answered)

Source: Q35

Length of time lived in NZ

	7 CITY TOTAL (n=1746) Unweighted %	7 CITY TOTAL (Weighted n=2213) Weighted %
10 years or more	78	76
5 years to just under 10 years	15	16
2 years to just under 5 years	6	7
1 year to just under 2 years	1	1
Less than 1 year	*	*

Base: All respondents who indicated they were born outside of NZ (excluding not answered)

Source: Q36

* denotes a percentage between 0.0% and 0.5%

Number of people in household

	7 CITY TOTAL (n=5874) Unweighted %	7 CITY TOTAL (Weighted n=5876) Weighted %
1	10	8
2	33	29
3	20	21
4	19	22
5+	17	20

Base: All respondents (excluding not answered)

Source: Q37

Home ownership

	7 CITY TOTAL (n=5881) Unweighted %	7 CITY TOTAL (Weighted n=5882) Weighted %
You own it with a mortgage	19	21
A private landlord who is NOT related to you owns it	17	19
Parents/other family members or partner own it	15	16
You own it without a mortgage	16	13
You jointly own it with other people with a mortgage	10	10
A family trust owns it	9	8
You jointly own it with other people without a mortgage	8	6
Housing New Zealand owns it	4	4
A local authority or city council owns it	*	*
Other State landlord (such as Department of Conservation, Ministry of Education)	*	*
A social service agency (e.g. the Salvation Army) owns it	*	*
Don't know	1	1

Base: All respondents (excluding not answered)

Source: Q38

* denotes a percentage between 0.0% and 0.5%

Type of dwelling

	7 CITY TOTAL (n=5874) Unweighted %	7 CITY TOTAL (Weighted n=5882) Weighted %
Standalone house on a section	76	74
Town house or unit	12	13
Lifestyle block or farm homestead	4	4
Terraced house (houses side by side)	3	4
Low rise apartment block (2-7 storeys)	3	3
High rise apartment block (over 7 storeys)	1	1
Other	2	2

Base: All respondents (excluding not answered)

Source: Q39

Time spent in local area

	7 CITY TOTAL (n=5901) Unweighted %	7 CITY TOTAL (Weighted n=5900) Weighted %
Less than 1 year	1	1
1 year to just under 2 years	2	1
2 years to just under 5 years	7	7
5 years to just under 10 years	10	11
10 years or more	80	79

Base: All respondents (excluding not answered)

Source: Q2

Highest education qualification

	7 CITY TOTAL (n=5808) Unweighted %	7 CITY TOTAL (Weighted n=5821) Weighted %
Bachelors degree	21	23
Postgraduate degree (Honours, Masters, PhD)	11	11
Less than school certificate or less than 80 credits for NCEA Level 1 (no formal qualifications)	9	8
National diploma	7	8
Trade certificate	7	7
NZ A or B Bursary or NCEA Level 3	6	5
Postgraduate diploma	5	5
Sixth form certificate or NCEA Level 2	5	5
School certificate or NCEA Level 1	5	5
National certificate/NZQA	4	5
Overseas School Qualifications	4	5
Teaching or nursing certificate/diploma	4	3
Higher School certificate/higher leaving certificate	3	3
University entrance from bursary exam	3	3
University Scholarship or NCEA Level 4	1	1
Other	4	4

Base: All respondents (excluding not answered)

Source: Q40

Personal annual income distribution

	7 CITY TOTAL (n=5848) Unweighted %	7 CITY TOTAL (Weighted n=5860) Weighted %
No income	5	6
Less than \$20,000	15	14
\$20,001 - \$30,000	9	8
\$30,001 - \$40,000	8	8
\$40,001 - \$50,000	9	9
\$50,001 - \$60,000	7	7
\$60,001 - \$70,000	6	6
\$70,001 - \$100,000	12	12
More than \$100,000	10	10
Prefer not to say	14	13
Don't know	5	5

Base: All respondents (excluding not answered). Source: Q41

* Note, less than 0.5% of respondents said their annual personal income before tax was a 'loss'.

Household annual income distribution

	7 CITY TOTAL (n=5559) Unweighted %	7 CITY TOTAL (Weighted n=594) Weighted %
Less than \$30,000	8	7
\$30,001 - \$40,000	5	4
\$40,001 - \$50,000	4	4
\$50,001 - \$60,000	4	4
\$60,001 - \$70,000	4	4
\$70,001 - \$80,000	5	5
\$80,001 - \$90,000	5	5
\$90,001 - \$100,000	5	6
\$100,001 - \$150,000	16	15
\$150,001 - \$200,000	8	8
More than \$200,000	7	7
Prefer not to say	15	15
Don't know	14	15

Base: All respondents (excluding not answered). Source: Q42. * Note, 1% of respondents said they had 'no income' (both weighted and unweighted), and less than 0.5% of respondents said their annual household income before tax was a 'loss'.

APPENDIX III – QUESTIONNAIRE

This appendix contains a copy of the paper questionnaire that was mailed out to residents of Wellington city. Survey questions were largely the same regardless of Council area. For further details on the slight wording differences between questionnaires, and all changes made to the questionnaire from the 2014 version, please refer to the Quality of Life Survey 2016 Technical Report.



QUALITY OF LIFE SURVEY



Thank you for agreeing to take part in this important survey. This survey measures what life is like for you, your family and your community. It is a confidential survey and will take approximately 15-20 minutes to complete. It is important to us that you complete the survey to ensure it accurately reflects the views of people in your area.

Thank you very much for your help.

SURVEY CODE:

CITY COUNCIL:

**Absolutely Positively
Wellington City Council**

Me Heke Ki Pōneke

EXAMPLE

Please select your answer by placing a tick (or ticks) in the appropriate circles

Please tick one answer.

- 1 ☒ Yes
2 ☐ No

Once you have completed the survey please return it to Colmar Brunton in the freepost envelope provided.
NO POSTAGE IS REQUIRED.

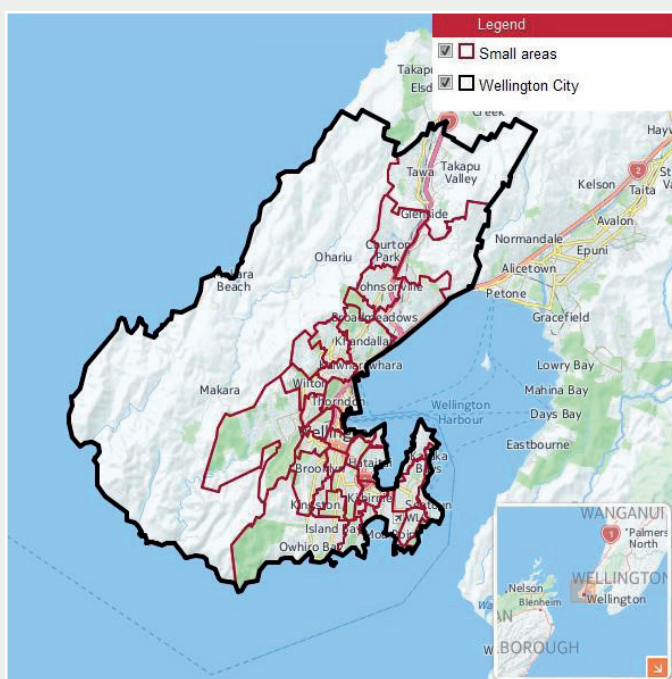
START HERE

THE CITY / AREA YOU LIVE IN

- Q1** Do you currently live in Wellington?
That is anywhere inside the boundary shown on the map below. This includes the whole city as far north as Tawa, but not including Porirua, Petone or the Hutt Valley.

Please tick one answer.

- 1 ☐ Yes → Go to Q2
2 ☐ No → This particular survey is for Wellington residents. You can still enter the prize draw by filling in your details at Q43 and returning your survey in the freepost envelope.



- Q2** And how many years have you lived in Wellington?
Please tick one answer.

- 1 ☐ Less than 1 year
2 ☐ 1 year to just under 2 years
3 ☐ 2 years to just under 5 years
4 ☐ 5 years to just under 10 years
5 ☐ 10 years or more

- Q3** How much do you agree or disagree with the following statement?

'I feel a sense of pride in the way Wellington looks and feels'

Please tick one answer.

- 1 ☐ Strongly disagree → Go to Q4
2 ☐ Disagree → Go to Q4
3 ☐ Neither agree nor disagree → Go to Q6
4 ☐ Agree → Go to Q5
5 ☐ Strongly agree → Go to Q5



If you **DISAGREE** that you feel a sense of pride in the way Wellington looks and feels please answer Q4

Q4 Please read through the whole list below before ticking the main reason, or reasons, for **not** feeling a sense of pride in the way Wellington looks and feels.

Please tick your main reason(s)

- 1 ☐ Loss of heritage or other important buildings
- 2 ☐ Poor urban design (e.g. unattractive buildings and spaces)
- 3 ☐ Poor planning and zoning (e.g. issues of urban sprawl, or activities occurring in areas that are not best suited to them e.g. retail (or 'big box' retail), infill housing, new residential subdivisions, or industrial activities)
- 4 ☐ Issues with transport system (e.g. too many cars or congested road networks, inefficient public transport)
- 5 ☐ Untidy and dirty (e.g. rubbish lying about)
- 6 ☐ Rundown or needs better maintenance
- 7 ☐ Presence of graffiti or vandalism
- 8 ☐ The natural environment is too polluted
- 9 ☐ Lack of parks, green or open space or gardens
- 10 ☐ Crime and safety issues (e.g. anti-social people, alcohol and drug related problems)
- 11 ☐ Lack of sense of community in the city (e.g. people who are unfriendly and unhelpful)
- 12 ☐ Too many people living in it
- 13 ☐ Too few people living in it
- 14 ☐ Lack of facilities, services and things to do
- 15 ☐ Does not provide a good overall lifestyle
- 16 ☐ Other (please write your reason below)

Now please go to Q6

If you **AGREE** that you feel a sense of pride in the way Wellington looks and feels please answer Q5

Q5 Please read through the whole list below before ticking the main reason, or reasons, for feeling a sense of pride in the way Wellington looks and feels.

Please tick your main reason(s)

- 1 ☐ Presence of heritage and other important buildings
- 2 ☐ Presence of good urban design, including attractive buildings and spaces
- 3 ☐ Good planning and zoning (e.g. activities are located in the areas that are best suited to them e.g. malls, infill housing, new subdivisions, industrial areas; the city is well contained (it doesn't sprawl))
- 4 ☐ Presence of a transport system that works well (e.g. good road network, efficient public transport)
- 5 ☐ It is clean (e.g. no rubbish lying about)
- 6 ☐ It is well maintained
- 7 ☐ Lack of graffiti and vandalism
- 8 ☐ The natural environment is beautiful
- 9 ☐ There are plenty of parks, green or open spaces or gardens
- 10 ☐ Lack of crime and safety issues
- 11 ☐ There is a sense of community (e.g. people work together and support each other; people are friendly and helpful)
- 12 ☐ Good population size
- 13 ☐ Plenty of facilities, services and things to do
- 14 ☐ Provides a good overall lifestyle
- 15 ☐ Other (please write your reason below)



Everyone to answer

Q6

How much do you agree or disagree with the following statement?

'Wellington is a great place to live'

Please tick one answer.

1 ☐ Strongly disagree

2 ☐ Disagree

3 ☐ Neither agree nor disagree

4 ☐ Agree

5 ☐ Strongly agree

YOUR HOME

Q7

This question is about the home that you currently live in. How much do you agree or disagree that:

Please tick one answer for each statement.

- 1) Your housing costs are affordable (by housing costs we mean things like rent or mortgage, rates, house insurance and house maintenance)

Strongly disagree Disagree Neither Agree Strongly agree Don't know
1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐

- 2) The type of home that you live in suits your needs and the needs of others in your household

Strongly disagree Disagree Neither Agree Strongly agree Don't know
1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐

- 3) The general area or neighbourhood your home is in suits your needs and the needs of others in your household

Strongly disagree Disagree Neither Agree Strongly agree Don't know
1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐

Q8

The following question asks about heating your home during the **winter months**. How much do you agree or disagree that:

Please tick one answer for each statement.

- 1) My home has a problem with damp or mould

Strongly disagree Disagree Neither Agree Strongly agree Don't know
1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐

- 2) The heating system keeps my home warm when it is in use

Strongly disagree Disagree Neither Agree Strongly agree Don't know
1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐

- 3) I can afford to heat my home properly

Strongly disagree Disagree Neither Agree Strongly agree Don't know
1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐

CRIME AND SAFETY

Q9

In general how safe or unsafe do you feel in the following situations:

Please tick one answer for each situation.

- 1) In your home after dark

Very Unsafe A bit unsafe Fairly safe Very safe Don't know/not applicable
1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐

- 2) Walking alone in your neighbourhood after dark

Very Unsafe A bit unsafe Fairly safe Very safe Don't know/not applicable
1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐

- 3) In your city centre during the day

Very Unsafe A bit unsafe Fairly safe Very safe Don't know/not applicable
1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐

- 4) In your city centre after dark

Very Unsafe A bit unsafe Fairly safe Very safe Don't know/not applicable
1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐



Q10 Which area do you regard as your city centre'?

Please write in below.

Q11 To what extent has each of the following been a problem in Wellington over the past 12 months?

Please tick one answer for each problem.

1) Graffiti or tagging

A big problem	A bit of a problem	Not a problem	Don't know
1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>

2) Vandalism, other than graffiti or tagging, including broken windows in shops and public buildings

A big problem	A bit of a problem	Not a problem	Don't know
1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>

3) Car theft, damage to cars or theft from cars

A big problem	A bit of a problem	Not a problem	Don't know
1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>

4) Dangerous driving including drink driving and speeding

A big problem	A bit of a problem	Not a problem	Don't know
1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>

5) People you feel unsafe around because of their behaviour, attitude or appearance

A big problem	A bit of a problem	Not a problem	Don't know
1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>

6) Air pollution

A big problem	A bit of a problem	Not a problem	Don't know
1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>

7) Water pollution including pollution in streams, rivers, lakes and in the sea

A big problem	A bit of a problem	Not a problem	Don't know
1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>

Continued in the next column

8) Noise pollution

A big problem	A bit of a problem	Not a problem	Don't know
1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>

9) Alcohol or drug problems or anti-social behaviour associated with the consumption of alcohol

A big problem	A bit of a problem	Not a problem	Don't know
1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>

10) People begging on the street

A big problem	A bit of a problem	Not a problem	Don't know
1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>

TRANSPORT

Q12 Over the past 12 months, how often did you use public transport?

For public transport, please include cable cars, ferries, trains and buses including school buses. Taxis are not included as public transport.

If your usage changes on a weekly basis, please provide an average.

Please tick one answer.

- 1 ☐ 5 or more times a week → Go to Q13
- 2 ☐ 2-4 times a week → Go to Q13
- 3 ☐ Once a week → Go to Q13
- 4 ☐ 2-3 times a month → Go to Q13
- 5 ☐ At least once a month → Go to Q13
- 6 ☐ Less than once a month → Go to Q13
- 7 ☐ Did not use public transport over the past 12 months → Go to Q13
- 8 ☐ Not applicable, no public transport available in area → Go to Q14



Q13 Thinking about public transport in your local area, based on your experiences or perceptions, do you agree or disagree with the following:

Public transport is ...

Please tick one answer for each aspect.

1) Affordable

Strongly disagree	Disagree	Neither	Agree	Strongly agree	Don't know
1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>

2) Safe

Strongly disagree	Disagree	Neither	Agree	Strongly agree	Don't know
1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>

3) Easy to get to

Strongly disagree	Disagree	Neither	Agree	Strongly agree	Don't know
1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>

4) Frequent (comes often)

Strongly disagree	Disagree	Neither	Agree	Strongly agree	Don't know
1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>

5) Reliable (comes when it says it will)

Strongly disagree	Disagree	Neither	Agree	Strongly agree	Don't know
1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>	6 <input type="radio"/>

COUNCIL DECISION MAKING

Everyone to answer

Q14 Thinking about your City Council. Do you agree or disagree with the following statements?

Please tick one answer for each aspect.

1) Overall, I understand how my Council makes decisions

Strongly disagree	Disagree	Neither	Agree	Strongly agree
1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>

Continued in the next column

2) I would like to have more of a say in what the Council does

Strongly disagree	Disagree	Neither	Agree	Strongly agree
1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>

3) Overall, I have confidence that the Council makes decisions that are in the best interests of my city

Strongly disagree	Disagree	Neither	Agree	Strongly agree
1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	4 <input type="radio"/>	5 <input type="radio"/>

Q15 Overall, how much influence do you feel the public has on the decisions the Council makes? Would you say the public has...

Please tick one answer.

- 1 ☐ No influence
- 2 ☐ Small influence
- 3 ☐ Some influence
- 4 ☐ Large influence
- 5 ☐ Don't know

ASPECTS OF YOUR LIFE AND YOUR LIFESTYLE

Q16 Which of the following best describes your current employment status?

Employed means you undertake work for pay, profit or other income, or do any work in a family business without pay.

Please tick one answer.

- 1 ☐ Employed full time (for 30 or more hours per week) → Go to Q17
- 2 ☐ Employed part time (for less than 30 hours per week) → Go to Q17
- 3 ☐ Not in paid employment and looking for work → Go to Q18
- 4 ☐ Not in paid employment and not looking for work (e.g. full-time parent, retired person) → Go to Q18
- 5 ☐ Prefer not to say → Go to Q18



Please answer Q17 if you are in full time or part time work

Q17 Overall how satisfied or dissatisfied are you with the balance between your work and other aspects of your life such as time with your family or leisure?

Please tick one answer.

- 1 ☐ Very dissatisfied
- 2 ☐ Dissatisfied
- 3 ☐ Neither satisfied or dissatisfied
- 4 ☐ Satisfied
- 5 ☐ Very satisfied

Everyone to answer

Q18 In general how would you rate your health?

Please tick one answer.

- 1 ☐ Poor
- 2 ☐ Fair
- 3 ☐ Good
- 4 ☐ Very good
- 5 ☐ Excellent

Q19 Thinking about ALL your physical activities (including any physical tasks you might do at work, doing housework or gardening, travelling from place to place or playing sports), on how many of the last 7 days were you active?

By "active" we mean doing 15 minutes or more of vigorous activity, which makes you breathe a lot harder than normal, "huff and puff" like running, OR 30 minutes or more of moderate physical activity which makes you breathe harder than normal, but only a little, like brisk walking.

Other examples of moderate physical activity include carrying light loads, cycling at a regular pace, recreational swimming and gardening.

Please tick one answer.

- | | |
|------------------------------------|------------------------------------|
| 1 <input type="radio"/> None | 5 <input type="radio"/> Four days |
| 2 <input type="radio"/> One day | 6 <input type="radio"/> Five days |
| 3 <input type="radio"/> Two days | 7 <input type="radio"/> Six days |
| 4 <input type="radio"/> Three days | 8 <input type="radio"/> Seven days |

Q20 Which of the following best describes how well your total income meets your everyday needs for things such as accommodation, food, clothing and other necessities?

Please tick one answer.

- 1 ☐ Have more than enough money
- 2 ☐ Enough money
- 3 ☐ Just enough money
- 4 ☐ Not enough money
- 5 ☐ Prefer not to answer

Q21 How much do you agree or disagree with the following statements?

Please tick one answer for each statement.

1) It's important to me to feel a sense of community with people in my neighborhood

- | Strongly disagree | Disagree | Neither | Agree | Strongly agree |
|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
| 1 <input type="radio"/> | 2 <input type="radio"/> | 3 <input type="radio"/> | 4 <input type="radio"/> | 5 <input type="radio"/> |

2) I feel a sense of community with others in my neighborhood

- | Strongly disagree | Disagree | Neither | Agree | Strongly agree |
|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
| 1 <input type="radio"/> | 2 <input type="radio"/> | 3 <input type="radio"/> | 4 <input type="radio"/> | 5 <input type="radio"/> |

Q22 In the last 12 months, which, if any, of the following types of contact have you had with people in your neighbourhood?

Please tick all that apply.

- 1 ☐ Negative contact where there's outright tension or disagreement
- 2 ☐ Some negative contact such as not getting on with them
- 3 ☐ Some positive contact such as a nod or saying hello
- 4 ☐ Positive contact such as a visit, or asking each other for small favours
- 5 ☐ Strong positive contact such as support/close friendship (e.g. having BBQs or drinks together)



Q23 Thinking now about the social networks and groups you may be part of. Do you belong to any of the following?

Please tick **all** that apply.

- 1 ☐ A sports club
- 2 ☐ A church or spiritual group
- 3 ☐ A hobby or interest group
- 4 ☐ A community or voluntary group such as Rotary, the RSA or Lions
- 5 ☐ An online network through websites such as Facebook / Twitter, online gaming communities and forums
- 6 ☐ A network of people from work or school
- 7 ☐ Other social network or group.
(please write your answer in the space below)
-
- 8 ☐ None of the above

Q24 Over the past 12 months how often, if ever have you felt lonely or isolated?

Please tick **one** answer.

- 1 ☐ Always
- 2 ☐ Most of the time
- 3 ☐ Sometimes
- 4 ☐ Rarely
- 5 ☐ Never

Q25 If you were faced with a serious illness or injury, or needed emotional support during a difficult time, is there anyone you could turn to for help?

Please tick **one** answer.

- 1 ☐ Yes
- 2 ☐ No
- 3 ☐ Don't know

Q26 At some time in their lives, most people experience stress.

Which statement below best applies to how often, if ever, over the past 12 months you have experienced stress that has had a negative effect on you?

Stress refers to things that negatively affect different aspects of people's lives, including work and home life, making important life decisions, their routines for taking care of household chores, leisure time and other activities.

Please tick **one** answer.

- 1 ☐ Always
- 2 ☐ Most of the time
- 3 ☐ Sometimes
- 4 ☐ Rarely
- 5 ☐ Never

CULTURE AND IDENTITY

Q27 How much do you agree or disagree with the following statement?

'Wellington has a culturally rich and diverse arts scene.'

Please tick **one** answer.

- 1 ☐ Strongly disagree
- 2 ☐ Disagree
- 3 ☐ Neither
- 4 ☐ Agree
- 5 ☐ Strongly agree
- 6 ☐ Not applicable – no arts scene
- 7 ☐ Don't know



Q28 New Zealand is becoming home for an increasing number of people with different lifestyles and cultures from different countries.

Overall, do you think this makes Wellington...

Please tick one answer.

- 1 ☐ A much worse place to live
- 2 ☐ A worse place to live
- 3 ☐ Makes no difference
- 4 ☐ A better place to live
- 5 ☐ A much better place to live
- 6 ☐ Not applicable, there are no different lifestyles or cultures here
- 7 ☐ Don't know

OVERALL QUALITY OF LIFE

Q29 Would you say that your overall quality of life is...
Please tick one answer.

- 1 ☐ Extremely poor
- 2 ☐ Poor
- 3 ☐ Neither good nor poor
- 4 ☐ Good
- 5 ☐ Extremely good

Q30 And why did you describe your overall quality of life in this way?

Please write in answer below.

Q31 And compared to 12 months ago, would you say your quality of life has...

Please tick one answer.

- 1 ☐ Decreased significantly
- 2 ☐ Decreased to some extent
- 3 ☐ Stayed about the same
- 4 ☐ Increased to some extent
- 5 ☐ Increased significantly

DEMOGRAPHICS

Q32 Which ethnic group, or groups, do you belong to?
Please tick all that apply.

- 1 ☐ New Zealand European
- 2 ☐ Māori
- 3 ☐ Samoan
- 4 ☐ Cook Island Māori
- 5 ☐ Tongan
- 6 ☐ Niuean
- 7 ☐ Chinese
- 8 ☐ Indian
- 9 ☐ Prefer not to say
- 10 ☐ Other (Please write in:)
- 11 ☐ Don't know



Q33 In which of the following age groups do you belong?
Please tick one answer.

- 1 ☐ Less than 18 years
- 2 ☐ 18-19 years
- 3 ☐ 20-24
- 4 ☐ 25-29
- 5 ☐ 30-34
- 6 ☐ 35-39
- 7 ☐ 40-44
- 8 ☐ 45-49
- 9 ☐ 50-54
- 10 ☐ 55-59
- 11 ☐ 60-64
- 12 ☐ 65-69
- 13 ☐ 70-74
- 14 ☐ 75+ years

Q34 Are you
Please tick one answer.

- 1 ☐ Male
- 2 ☐ Female
- 3 ☐ Gender diverse

Q35 Were you born in New Zealand?
Please tick one answer.

- 1 ☐ Yes → Go to Q37
- 2 ☐ No → Go to Q36

Please answer Q36 if you were born outside of New Zealand.

Q36 How many years have you lived in New Zealand?
Please tick one answer.

- 1 ☐ Less than 1 year
- 2 ☐ 1 year to just under 2 years
- 3 ☐ 2 years to just under 5 years
- 4 ☐ 5 years to just under 10 years
- 5 ☐ 10 years or more

Everyone to answer.

Q37 Currently, how many people live in your household, including yourself?

By household we mean anyone who lives in your house, or in sleep-outs, Granny flats etc. on the same property. If you live in a retirement village, apartment building or hostel, please answer for how many people live in your unit.

Please write the number in the box:

Q38 Who owns the home you live in?
Please tick one answer.

- 1 ☐ You own it with a mortgage
- 2 ☐ You own it without a mortgage
- 3 ☐ You jointly own it with other people with a mortgage
- 4 ☐ You jointly own it with other people without a mortgage
- 5 ☐ A family trust owns it
- 6 ☐ Parents/other family members or partner own it
- 7 ☐ A private landlord who is NOT related to you owns it
- 8 ☐ A local authority or city council owns it
- 9 ☐ Housing New Zealand owns it
- 10 ☐ Other State landlord (such as Department of Conservation, Ministry of Education)
- 11 ☐ Don't know



Q39 What type of dwelling do you currently live in?
Please tick one answer.

- 1 ☐ Stand alone house on a section
- 2 ☐ Town house or unit
- 3 ☐ Terraced house (houses side by side)
- 4 ☐ Low rise apartment block (2-7 storeys)
- 5 ☐ High rise apartment block (over 7 storeys)
- 6 ☐ Lifestyle block or farm homestead
- 7 ☐ Other (please write your answer in the box below)

Q40 What is the highest qualification that you have completed that took longer than three months to finish?

Please tick one answer.

- 1 ☐ Less than school certificate or less than 80 credits for NCEA Level 1 (no formal qualifications)
- 2 ☐ School certificate or NCEA Level 1
- 3 ☐ Sixth form certificate or NCEA Level 2
- 4 ☐ Higher School certificate/higher leaving certificate
- 5 ☐ National certificate/NZQA
- 6 ☐ University entrance from bursary exam
- 7 ☐ NZ A or B Bursary or NCEA Level 3
- 8 ☐ University Scholarship or NCEA Level 4
- 9 ☐ Overseas School Qualifications
- 10 ☐ Trade certificate
- 11 ☐ National diploma
- 12 ☐ Teaching or nursing certificate/diploma
- 13 ☐ Bachelors degree
- 14 ☐ Postgraduate degree (Honours, Masters, PhD)
- 15 ☐ Post graduate diploma
- 16 ☐ Other (please tell us)

Q41 Which best describes your **annual personal income** before tax?

Please tick one answer.

- 1 ☐ Loss
- 2 ☐ No income
- 3 ☐ Less than \$10,000
- 4 ☐ \$10,001 - \$20,000
- 5 ☐ \$20,001 - \$30,000
- 6 ☐ \$30,001 - \$40,000
- 7 ☐ \$40,001 - \$50,000
- 8 ☐ \$50,001 - \$60,000
- 9 ☐ \$60,001 - \$70,000
- 10 ☐ \$70,001 - \$100,000
- 11 ☐ More than \$100,000
- 12 ☐ Prefer not to say
- 13 ☐ Don't know

Q42 Which best describes your **household's annual income** before tax?

Please tick one answer.

- 1 ☐ Loss
- 2 ☐ No income
- 3 ☐ Less than \$10,000
- 4 ☐ \$10,001 - \$20,000
- 5 ☐ \$20,001 - \$30,000
- 6 ☐ \$30,001 - \$40,000
- 7 ☐ \$40,001 - \$50,000
- 8 ☐ \$50,001 - \$60,000
- 9 ☐ \$60,001 - \$70,000
- 10 ☐ \$70,001 - \$80,000
- 11 ☐ \$80,001 - \$90,000
- 12 ☐ \$90,001 - \$100,000
- 13 ☐ \$100,001 - \$150,000
- 14 ☐ \$150,001 - \$200,000
- 15 ☐ More than \$200,000
- 16 ☐ Prefer not to say
- 17 ☐ Don't know



Q43

Please fill in your contact details below so that we are able to contact you if you are one of the prize draw winners.

The terms and conditions for the prize draw are shown opposite.

Name:

Telephone number:

Email:

*Thank you for taking the time to
complete the survey.
Your input is very much appreciated.*

PLEASE CHECK THAT YOU HAVE COMPLETED ALL PAGES OF THE QUESTIONNAIRE.

Please put the completed questionnaire in the freepost envelope provided or any envelope (no stamp required) and post it to:

FREEPOST AUTHORITY NUMBER 6172

**Colmar Brunton
PO Box 36690
Takapuna
Auckland
0740**

If you have any questions please contact Colmar Brunton on 0508 446 688 or surveys@colmarbrunton.co.nz

QUALITY OF LIFE SURVEY 2016

PRIZE DRAW TERMS AND CONDITIONS OF ENTRY

1. The prize draw is run by Colmar Brunton Ltd
2. The promotional period runs from 1:01am Tuesday 15th March until 11:59pm Wednesday 15th June 2016 (Promotional Period).
3. To enter eligible respondents must complete and submit the survey by:
 - a) Filling out the online survey at <http://survey.colmarbrunton.co.nz/life> (using your survey code printed on the letter); OR
 - b) Returning a completed paper copy of the questionnaire to Colmar Brunton in the freepost envelope provided
4. Employees or immediate family members of employees of Colmar Brunton will not be eligible for the prize draw.
5. The survey must be completed by the person to whom the letter is addressed.
6. Each person may complete this survey only once during the Promotional Period.
7. Winners will be randomly selected at the close of the Promotional Period in a draw held by Colmar Brunton on Monday 20 June 2016. The selection of the prize winners is final.
8. The prize draw includes 1 Prezzy Card worth \$1,000 and 4 Prezzy Cards worth \$250. They are not redeemable for cash.
9. The Promoter will post the first name and city of residence of the winner/s of the prize draw on the Colmar Brunton website www.colmarbrunton.co.nz.
10. The Promoter will make reasonable efforts to notify the winners that they have won. If for any reason the Promoter, having made reasonable efforts to make contact with an eligible winner, has failed to make contact with the winner within 3 months of the Promotional period closing, the Promoter may, at its discretion:
 - a) deem that winner to have forfeited their right to the prize; and
 - b) select another eligible winner in accordance with these Terms and Conditions.
11. Any win that the Promoter reasonably suspects (in the Promoter's sole discretion) has involved or may involve fraud, bugs, tampering, hacking or any other unauthorised intervention will be null and void.
12. By participating in the prize draw, you agree to have your name published on the Colmar Brunton website in the case that you are a winner. Only first names and town/city of residence would be published.



THE QUALITY OF LIFE SURVEY